



UTAH VETERAN BUSINESS CONFERENCE

EMPOWERING VETERANS. STRENGTHING BUSINESSES. BUILDING UTAH.



MAY 8, 2026



SLCC Student Center, 84123



VETERANS. ENTREPRENEURS.
COMMUNITY. OPPORTUNITY.

★ ★ AGENDA ★ ★

10:00 AM	REGISTRATION OPENS, EXHIBITOR TABLES, NETWORKING Mentorship Lounge Open - onsite expertise			
11:55 AM	NATIONAL ANTHEM			
12:00 PM	WELCOME/INTRODUCTION TO CONFERENCE Gary Harter, Executive Director, Utah Department of Veterans and Military Affairs			
12:10 PM	REMARKS AND PRESENTATION OF 2026 UTAH VETERAN PILLAR AWARD			
12:25 PM	VETERAN BUSINESS AWARDS - CYPRUS CREDIT UNION			
12:50 PM	KEYNOTE SPEAKER: BARRY GITTLEMAN , FOUNDER AND CEO OF HAMLET HOMES			
1:30 PM	NETWORKING BREAK			
1:40 PM	BREAKOUT SESSION #1 (see event details for more information)			
	THE RETAIL PRODUCT JOURNEY PANEL	RESEARCH STRATEGIES EVERY BUSINESS SHOULD KNOW (SBDC)	USPTO TRADEMARK WORKSHOP (USPTO OFFICE)	GOVERNMENT SURPLUS = SMART SAVINGS FOR YOUR BUSINESS
2:30 PM	NETWORKING BREAK			
2:40 PM	BREAKOUT SESSION #2 (see event details for more information)			
	MAKING INTERNAL BUSINESS TOOLS WITH A.I (VRBC)	FUNDING AND FINANCING WITH BANKABLE STRATEGIES	MARKETING STRATEGIES AND NETWORKING PANEL	
3:30 PM	PLENARY SESSION - AJ RICHARDS , FOUNDER, WWW.FROMTHEFARM.ORG, AND JUAN WHITING , FOUNDER, HINTERLAND INSTITUTE: “GRIT. DIRT. LEGACY. LAUNCHING OPERATION OPEN RANGE AND HOW BUSINESSES CAN ADVOCATE WITHIN POLICY.”			
4:20 PM	Q&A			
4:30 PM	CLOSING REMARKS - BECKY GUERTLER			
4:40 PM	OPEN NETWORKING / ADJOURN			